



CITY OF LINCOLN FIELD SPONSORSHIP APPLICATION

Participants of this field sponsorship program will have their banner(s) displayed on the outfield fence of one or more fields at the Eleanor Carnesecce Softball Complex at Foskett Regional Park. Proceeds from this program will be used for various improvements to enhance the player and spectator experience at this popular tournament facility.

MARKETING IMPACT

- Host site for over 30 two day tournaments and 2 five day tournaments in 2017 (70+ tournament days). It is estimated that the complex has between 750 and 1,000 visitors each tournament day equating to 50,000 – 70,000 visitors each calendar year.
- Over 100 teams equating to over 1,500 players play in adult softball leagues hosted on these fields annually.
- Over a dozen girls fast-pitch teams equating to over 300 players, parents and coaches use the fields for their travel team practices.
- Host site for Lincoln Little League Baseball & Lincoln Girls Softball Association (LGSA) practices & games, including LGSA opening day.
- All sponsorship banners will be displayed for one calendar year. The tournament season runs Feb – Nov.
- All sponsors will be recognized on the City of Lincoln Parks & Recreation web page with a link to the sponsor web page, and receive recognition in a publication of the City's Recreation Guide.

SPONSORSHIP LEVELS & BANNER SPECIFICATIONS

HOME RUN	TRIPLE	DOUBLE	SINGLE
\$1,000 4 FIELDS	\$900 3 FIELDS	\$700 2 FIELDS	\$400 1 FIELD

SPECIFICATIONS

- **Size:** 4' x 8'
- **Material:** Premium Vinyl
- **Finish:** Outdoor Banner
- **Graphic:** PDF format

SPONSOR INFORMATION

SPONSOR NAME	LEVEL	DATE
CONTACT NAME	PHONE	EMAIL

BANNER INFORMATION

NAME TO APPEAR	WEB ADDRESS
ADDRESS	PHONE

AGREEMENT: The sponsor hereby purchases field sponsorship with the City of Lincoln. Your sponsorship includes the purchase of identical 4' x 8' vinyl banner(s) to be provided by the City of Lincoln for display on the outfield fence(s) of the Eleanor Carnesecce Softball Complex at Foskett Regional Park for the period of one calendar year. The City of Lincoln reserves the right to decline any proposed advertising or promotion as provisioned in the City of Lincoln Sign Ordinance and the City of Lincoln Field Sponsorship Guidelines. All banners remain the property of the City of Lincoln.

Organization Representative / Date

City of Lincoln Representative / Date

FOR OFFICE USE ONLY

Date Received: _____
Payment Received: \$ _____ Check #: _____
Artwork Approved Date: _____

Received By: _____
Receipt Number: _____
Banner Displayed Date: _____

CITY OF LINCOLN PUBLIC SERVICES DEPARTMENT - RECREATION

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